

## **Brilliance Expands to Full Service Publisher with Launch of a New Imprint “Grand Harbor Press”**

*First book from Grand Harbor Press will be Happy This Year! by best-selling author Will Bowen*

**GRAND HAVEN, MI**—December 18, 2012—Brilliance Audio, Inc., part of the Amazon.com group of companies, today announced its expansion into a full service print and digital publisher with the launch of Grand Harbor Press. Publishing hardcover, trade paperback and eBook originals in the self-help and personal growth categories, Grand Harbor Press will present uplifting and thought-provoking works embracing a range of topics.

“People are searching for different perspectives on finding happiness, especially at a time when one hears so much about political and economic turmoil,” said Mark Pereira, President and Publisher, Brilliance. “Grand Harbor Press will provide an optimistic outlook and practical solutions to help readers find their way through life’s challenges.”

*Happy This Year!*, by internationally best-selling author Will Bowen, will be the first book published from Grand Harbor Press, and will be released on April 9, 2013. *Happy This Year!* is a practical yet inspirational work that proposes it’s the inner world of our psyches that determines happiness, not outside forces. We have control over our own happiness and this powerful book offers concrete advice on how to tap into it and nourish it all year round. Bowen focuses explicitly on the positive ways we can establish a higher set-point in our thoughts, speech, and actions, resulting in greater sustainable levels of happiness. Regardless of what the year and your life may bring, we can become measurably and sustainably happier. Bowen has also created a smartphone app to accompany his new book, which will be available early in 2013.

Bowen is an ordained minister, founder of the non-profit organization A Complaint Free World, and the author of the internationally best-selling self-help book by the same name. A Complaint Free World has been featured on Oprah, the Today show, The ABC Evening News, CBS Sunday Morning, People magazine, Newsweek, The Wall Street Journal, O magazine, Chicken Soup for the Soul and more. More than 10 million people in 106 countries have taken Bowen’s “21 Days Complaint Free” challenge, part of his campaign for a world free of complaining.

“[Brilliance] worked closely with me at every stage, listened to my feedback, and treated me like family,” said Bowen. “It was a great experience, and I’m so proud to be part of this launch.”

Acquisitions for the imprint will be headed by Brilliance’s Associate Publisher, Gary M. Krebs—previously of Rodale, Adams Media and The Globe Pequot Press—who edited Bowen’s book. “We will be looking for exciting new thoughts and ideas from both established best-selling authors and talented newcomers,” said Krebs. “Most important in our criteria is the author’s depth of passion for helping solve the problems and concerns of readers.”

Audio, which is what Brilliance is best known for, will continue to be a significant component of the books published by the imprint. “Motivational speakers in the inspirational category are a natural fit for the audio format,” said Pereira. “Fans and followers want to hear their favorite author guide them during their self-improvement experience.”

For more information on Grand Harbor Press and upcoming titles, visit <http://www.brilliancepublishing.com/grandharbor>.

**About Brilliance**

Brilliance Audio, Inc., a Michigan-based, full-service book publisher, is part of the Amazon.com group of companies. The company's audiobook division publishes over 1,000 audiobook titles annually. With a growing catalog of titles from over 500 authors (including Jack Canfield, Mark Victor Hansen, Neale Donald Walsch, Nora Roberts, Tom Clancy, Dean Koontz, Harlan Coben, Rick Riordan and others), Brilliance provides customers a selection of print, eBook and audiobooks in the popular categories of inspiration/self-help, romance, mystery, suspense and thrillers, science fiction and fantasy, business, and biography; and for children and young adults. Brilliance Audio recordings are available for the retail and library markets on compact disc, MP3-formatted compact discs and files for download.

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